

<p style="text-align: center;"><b>ECS '23</b> <i>Product Presentations Coatings</i></p>
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Title: PLIOTEC LEB 22 - New Masonry Polymer from Synthomer

Speaker: Teresa Calvo

Short Abstract:

Synthomer unveils its latest masonry coating innovation material technology – a next-generation development of its LEB (Low-Exudation-Binder) platform with superior elastomeric performance. The flexibility of the binder allow to achieve crack-bridging ability up to 1mm as a top-coat combined with outstanding dirt pick-up resistance. These feature associated with the key attributes of the LEB technology, resistance to surfactant leaching and efflorescence, allow to achieve long term surface protection with increased durability and color retention.