## NEW PURE ASSOCIATIVE & NEWTONIAN HEUR POLYURETHANE THICKENER FOR WATER-BASED SYSTEMS: COAPUR™ XS 12

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As leader in the design and production of polyurethane thickeners, Arkema Rheology & Specialty Additives keeps on innovating & developing new solutions for the paints & coatings markets, Coapur<sup>™</sup> XS 12 is a pure Newtonian HEUR thickener with a unique contribution to high shear viscosities. It allows the adjustment of the cone & plate viscosity with very limited impact on mid-shear and low shear viscosities thus confering excellent film build and leveling.