

## ECS 2023 Product Presentation Abstracts

**Session 2****Date:** 29.03.2023**Time:** 12:10-12:30pm**Location:**

Booth details: Hall 5, Stand no. 5-243

**Topic: Use of LATTICE® colloidal microcrystalline cellulose in sustainable waterborne coating formulations****Speaker: Dr. Hui Yang, IFF**[Shirley.yang@iff.com](mailto:Shirley.yang@iff.com)

Lattice® NTC colloidal microcrystalline cellulose from IFF, is a biodegradable ingredient that improves dispersion, suspension and emulsion stability in water-based paint formulations. As an addition to normal rheology modifiers, Lattice® NTC provides enhanced stability against settling, syneresis and color float. Additional benefits include improved sagging, leveling and scrap resistance. You can obtain these benefits at low use levels and with minimal effect on viscosity and other properties.