

<p style="text-align: center;"><b>ECS '23</b> <i>Product Presentation Construction</i></p>
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Title: High performance Redispersible Powder for flexible Cementitious Tile Adhesives

Speaker: Cedric Leroyer

Short Abstract:

Introducing our next-generation redispersible powder, developed to meet the needs of the tiling market's shift towards larger tiles. This development is specifically designed for use in flexible cementitious tile adhesives and uses our acrylate terpolymer technology to provide strong alkaline resistance as well as high adhesion performances, especially after water immersion. Test results aligned with C2TES1 and C2TES2 requirements per EN 12004 will be presented during this product preview.