

Bermocoll® FLOW cellulose ether - a natural alternative to associative synthetic paint thickeners

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Bermocoll® FLOW cellulose ether is an innovative and sustainable new product that combines the flow and leveling properties of an associative synthetic thickener with the stability properties of a cellulose thickener. Bermocoll® FLOW delivers an optimal balance of sag resistance and leveling along with improved spatter resistance and hiding compared to paint systems made with standard thickeners. Moreover, the product is soluble in water, well-suited for low volatile organic compound (VOC) paint formulations and airless spray applications, making it a natural, more sustainable alternative for both interior and exterior decorative paints.