

**Title:** Pure Performance – Recognizing the Benefits of 100%-active Solsperse™ Dispersants  
**(Speaker:** Pat Sunderland, Technical Marketing Manager, Lubrizol Advanced Materials)

**Abstract:** In the development of novel dispersing agents often the focus is upon delivering improvement in technical performance or reduction in product cost. However, delivery of the product in 100% (or near) active content can offer distinct advantages to the user. These advantages will be highlighted and discussed, using various recently-introduced Solsperse™ Hyperdispersants as examples.