

LICL FREE RHEOLOGY MODIFIER FOR WATERBORNE AND HIGH POLARITY SYSTEMS: CRAYVALLAC® LA-377

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New solutions meeting high requirements in performance and in sustainability are key enhancers for the development of waterborne industrial coatings.

The newly developed Crayvallac® LA-377 is a Lithium chloride free rheology modifier which confers a unique rheological profile to suit the needs of formulators and applicators of industrial coatings: ease of use, anti-settling, sag resistance and film levelling to name a few.