

## **Abstract ECS 2023 Product Presentation**

Benjamin Kompa, Head of Customer Interaction, Product Group COATINO

### **The Future of Online Formulating & Product Searches**

You can't digitalize paints and coatings. But you can digitalize nearly everything else that leads to their formulation: the evaluation and selection of best fitting products, the calculation of suitable formulations, or learning opportunities and knowledge transfer. Even the testing and defect detection of the final coating can be done partially in a virtual environment. Together with partners Evonik Coating Additives offers digital solutions for all aspects of your daily formulation work.