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Area of focus: product innovation

Title:

**Abstract PTFE free and sustainable solution for coatings and inks**

Topic brief:

The coatings industry is facing challenging times. More and more raw materials are banned or could be banned in the future. And polytetrafluoroethylene (PTFE), due to the perfluoroalkyl substances (PFAS) discussion, is one of these raw materials. The actual formulation trend is to find alternatives for PTFE containing raw materials. Clariant, with its additive portfolio, can provide such alternatives for several applications. Examples can be found in the industrial coatings area where high abrasion resistance and also low slip properties are needed. In other applications, like powder coatings, fine textures were generated with PTFE. Last but not least, the printing ink industry is also looking for alternatives to protect their ink without PTFE.

Clariant will present solutions based on sustainable raw materials to enable the coatings industry to be prepared for the future.