

Colorstream® Mineral Red

Merck is celebrating the global launch of Colorstream® Mineral Red at the ECS.

Colorstream® Mineral Red stands for a bluish-red color tone that redefines luxurious mondaine reds.

The presentation will highlight product properties, will show styling inspirations and how it adds to the current product portfolio of Merck's effect pigments.

Presenter: Detlef Redling, TCC Coatings, Merck Electronics KGaA