

## Orion's sustainable vision

Up until now, the carbon black industry has been dependent on conventional fossil feedstocks. We recognize the opportunities that investments in innovative and sustainable products and technologies have to offer. They contribute to our goal of launching a broad range of products using recycled materials. To reach our goal and reduce our dependency on fossil feedstocks significantly, we are focusing on three innovation pillars:

- **Enabling Carbons:** Enable customers and value chains to develop sustainable products to reduce GHG Emissions
- **RECYCLED CARBONS:** Circular Carbons - Waste Reduction - End of Life Tire (ELT)
- **RENEWABLE CARBONS:** Reduce Fossil-Based Raw Materials, using Bio-Circular (Renewable oils) as Feedstock

We will introduce you to these pillars and present first experimental products.