

LITEX A 1717 – water-based SBR pressure-sensitive adhesive for versatile formulator's toolkit

Dr. Kristin Schöne

Acrylic PSAs are widely used in tape and label applications for their UV resistance and stable performance. However, SBR-based dispersions, like our LITEX™ A 1717, offer clear economic and environmental benefits.

LITEX™ A 1717 excels in adhesion, cohesion, and performance on low surface energy substrates, making it ideal for paper labels. It also boasts a significantly improved carbon footprint compared to pure acrylics. When blended with acrylic dispersions and tackifiers, it enhances adhesion, cohesion, and durability while offering a more sustainable alternative for PSA formulations. This innovation balances high performance with environmental responsibility.