## New ALBERDINGK product portfolio for construction (Dirk Imhof, Head of New Business Development, d.imhof@alberdingk-boley.de)

This presentation will show ALBERDINGK BOLEY's new portfolio for the construction chemical market. We will outline products from "A" like "adhesives" to "Z" like the German word "Zement" or English cement, including the use of styrene acrylic, pure acrylic and polyurethane dispersions as well as 100% solids polyols. A focus will be set on products with special technical features like adhesion to very difficult substrates and dispersions with better sustainability compared to standard systems. With this product overview from ALBERDINGK BOLEY, we would like to present solutions for the construction industry in line with current market trends.