

## Lecture 2:

*Speaker:* Stefano Fumagalli

*Function:* Global Technical Manager – Surface Treatment division.

*Title:* **Lamberti toolkit for creating WB matt coatings with unique haptics and optical properties**

*Abstract:*

This presentation will unveil the portfolio of Lamberti's waterborne solutions for creating matte coatings, from satin to ultra-matte, with distinctive tactile and visual effects. This ever-growing and customizable toolkit leverages Lamberti's decades of expertise in the field of inherently matte dispersions technology, and empowers formulators with cutting-edge materials that enhance surface aesthetics, durability, and sensory appeal, addressing key market trends across industries. Some practical application case studies will be explored, to allow attendees gain insight into how these products enable breakthrough solutions in sectors such as plastic film for flexible packaging and paper for luxury packaging with our Esacote® range, parquet coating with Decosphaera® and architectural wall paints with Spheromers®.