

## **New Coloristic Test Method for Carbon Blacks: Striving for Excellence in Quality**

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To meet the market demand for coloristic values and consistency of carbon blacks for various coating applications, ORION has developed a new coloristic test method, named ORION Delta Method / PA9561.

This new test method was developed to substitute ORION's old test method (PA 1540 / Myr; PA 1560 / Gyr) that has been used for almost 26 years.

The new ORION Delta method meets the today's requirements for coating systems and has been developed and selected for precise coloristic characterization of ORION's specialty carbon blacks and will be introduced to the specifications of coating grades from EMEA plants with a planned global roll out until mid-2025.

You will learn more about the benefits of the new test method when visiting our presentation during the ECS 2025.