

1. Title of the Lecture = Omyamatt: Leading the way in hazard-free matting for water-based paints
2. Subject classification = Application Technology
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7. Time slots = Full availability

8. abstract.

Matting effects are seen everywhere in everyday life, at home or on the way to work. Interior walls mostly adopt matte surface giving a calm and serene feeling and the paints covering the exterior of a building are basically matted.

When it comes to choosing the right matting agent, it's not limited to fashion and performance requirements like matting effect and brightness. It's proved that the requirements related to sustainability, health & safety and processing also affect our choice.

This presentation will delve into Omyamatt that enhances the aesthetic quality of water-based paints through superior matting efficiency, excellent whiteness, and opacity contribution. Produced from natural calcium carbonate. Omyamatt is highly effective and significantly reduces CO₂ emissions, proudly utilizing 100% renewable energy.

Attendees will gain insights into the practical applications of Omyamatt technology, from optimizing paint formulations to transforming production processes.

Join us to explore how Omyamatt sets new standards in sustainable and high-performance decorative paints.