

STARTUP DESCRIPTION	
CONTACT	BUSINESS ACTIVITY
<ul style="list-style-type: none"> ▪ RoboTint.net ▪ Israel, Tel Aviv ▪ www.robotint.net ▪ Anton Kanevskiy ▪ Anton Kanevskiy ▪ +972548783100 ▪ hi@robotint.net ▪ 10/08/2022 	<ul style="list-style-type: none"> ▪ Description of business activities <p>Cloud-based tinting platform for e-commerce and tinting business automation</p> <ul style="list-style-type: none"> ▪ What is sold by the startup to whom? <ul style="list-style-type: none"> a. Conversion optimization tinting widgets for e-commerce sites selling paints & coatings b. Cloud-based automation for retail and wholesale tinting businesses c. Cloud-based tinting formulas management and distribution for the manufacturers
PRODUCT, TECHNOLOGY, EXPERTISE, CUSTOMER BENEFIT, USP	
<ul style="list-style-type: none"> ▪ Description of the company's products, solutions <i>Increasing the tinting services sales for the retailers and manufacturers of paints and coatings by at least 25%. Using a unique cloud-based platform to manage the tinting processes on the e-commerce websites, marketplaces and in retail stores.</i> ▪ field of expertise, technological know-how and expertise <i>Extensive data-based expertise on boosting online sales of tinted paints. High-performance cloud-based architecture for omnichannel tinting processes management</i> ▪ What makes you special Transforming the tinted paints purchase into a pleasant, safe and easy to use experience for the customers. Driving new sales and customer satisfaction for our partners. 	
SUCCESS STORIES	
<ul style="list-style-type: none"> ▪ Description of achievements (sales, new customers, new customer segments, new product release, financing round closed, new partners) <ul style="list-style-type: none"> a. 25-37% increase in tinted paint sales based on the AB-testing for e-commerce websites b. a fully cloud-based tinting business automation released in 2024 	

c . 19 brands manage their online-tinting services on RoboTint's platform

WHAT ARE YOU LOOKING FOR AT THE TRADE FAIR

- Customers (segment) — paints retailers with online-presence, paint brands willing to increase their online sales, paint brands willing to move their tinting formulas management to be cloud-first
- Investors — considering
- Distributors (segment, country) — software vendors, service providers. Americas, EMEA, APAC
- Others (e.g. strategic partners, manufacturers, suppliers) — tinting service providers, coloristics laboratories, pigments manufacturers, tinting equipment manufacturers, consultants