

STARTUP DESCRIPTION

CONTACT

- startup name: Pili
- location (country, city): France, Toulouse
- website: <https://www.pili.bio/>
- contact person (name, first name): Lacondemine Julie
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- founding date: 2015

BUSINESS ACTIVITY

Pili is a French industrial company developing and manufacturing bio-based dyes and pigments. Its unique fermentation and sustainable chemistry processes enable the production of high-performance, and low-carbon colors. Its technology aims at decarbonizing the color industry by drastically reducing the use of chemicals and fossil resources, particularly oil. Its products are designed for the textile, inks, paints & coatings and plastics sectors.

PRODUCT, TECHNOLOGY, EXPERTISE, CUSTOMER BENEFIT, USP

Because colorants and pigments come almost exclusively from petroleum today, Pili produces decarbonized alternatives based on renewable resources for sustainable industrial applications.

Pili uses hybrid processes combining industrial fermentation and organic chemistry to manufacture sustainable, high-performance color ranges for the textile industry, inks, polymers, paints and coatings.

In 2025, Pili is proud to introduce the market's first high-performance biobased organic pigment range. Pili Biopigments offers a direct replacement for leading pigment references on the market, with 50–80% biobased content.

The product range includes:

- Pili Blue: PB15:3
- Pili Red: PR122
- Pili Yellow: PY151

SUCCESS STORIES

- In 2024, Pili reached a significant milestone by producing its first tons of biobased indigo, paving the way for the creation of tens of thousands of sustainable denim pieces. In January 2025, Pili announced a partnership with Citizens of Humanity, a premium California-based denim brand recognized for its dedication to quality and sustainability. This collaboration marked the commercial launch of the first garments dyed with Pili's biobased indigo.

WHAT ARE YOU LOOKING FOR AT THE TRADE FAIR

- Customers inks, paints & coatings, plastics, textile
- Investors
- Distributors: Organic pigments (global)
- Others: manufacturers, suppliers