

Shaping the Future: Introducing Our New Innovative Product Extensions

Dr. Kai Krauss

Senior Technical Market Manager Coating Solutions

Orion is known as front-runner with innovative carbon blacks for the coatings industry. In this presentation our latest two product expansions will be introduced.

Up until now, the carbon black industry has been dependent on conventional fossil feedstocks. ECOLAR 50 Powder is a 100 % bio-circular carbon black (proven by ^{14}C method) for low to medium full tone and tinting applications.

For those customers having difficulties in grinding carbon black, we offer DERUSSOL® OE 8515, a solvent-borne high jetness preparation which is broadly compatible with different binders and offers easy access to deep black coatings.