



## Industrial Solutions

### **METHOCEL™: Upgrade your coatings formulation toolbox with a versatile bio-based polymer**

#### **ECS 2025 Product Presentation Abstract**

METHOCEL™ is a premier cellulose-based polymer, acting as a binder and thickener for water-borne coatings. The length of the cellulose backbone, type of substitution and level of substitution, are characteristics we can control to fine-tune functionality to your application and process requirements. In this presentation we will focus on application examples for coatings, paints and adhesives. We will also show how to prepare aqueous METHOCEL™ solutions using different methods and include an overview of our product's features with regard to viscometry and rheology.

**Speaker:** Dr. Roland Bayer, Senior Research Scientist, IFF Industrial Solutions

For more information on our products and expertise visit <https://industrialsolutions.iff.com>.