

## **Highly hydrophobic monomers for low surface tension, easy clean and anti-graffiti coatings.**

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Undesirable graffiti in public and private spaces causes significant aesthetic damage and degrades urban environments. Traditional cleaning methods are costly and environmentally concerning. Our study proposes coatings based on VeoVa™ vinyl ester resins as a durable and eco-friendly solution. These coatings, free from fluorine or silicone additives, maintain long-term effectiveness and reduce maintenance costs. Tests show remarkable resistance to graffiti and weathering, highlighting the potential of these coatings as a sustainable alternative for high-performance anti-graffiti applications.