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## **Vortrag 1:**

### **Titel:**

Successful ERP implementation in the paint & coatings industry: Avoid pitfalls, maximize impact, ensure future viability

### **Fachliche Themeneinordnung:**

DIENTSTLEISTUNGEN

### **Name des Referenten:**

Herr Oliver Siepers

### **Inhalt:**

Why do so many ERP implementations fail? On average, companies introduce a new ERP system only once every 18 years.

This is far from a well-practiced routine process with clearly defined standards.

So, what drives success? This presentation highlights essential success factors and common pitfalls that companies must recognize and navigate.

Additionally, levers will be introduced that ensure both: efficient functionalities today and the long-term viability of the ERP system.